

# The LEAD Program *for* Improving Work Unit Performance & Leadership



## **Overview & Take Aways**

The LEAD Program provides the tools and experiences leaders need to better understand and enhance their potential. LEAD has helped thousands of leaders increase their impact and effectiveness in leading people, leading change and managing systems for results.

LEAD is an application and output driven learning process. At LEAD you develop a vision and road-map for your personal and work unit's effectiveness. You will leave LEAD with deeper insight into yourself as a leader, what others need from you and how you can best prepare yourself and your work-unit for the future. Insights and explicit plans for improvement emerge from these three focus areas:

### **Work Unit Culture Change & Performance Improvement**

- ◇ Assess your work unit's current culture in regard to its emphasis on teamwork, structure, innovation and results.
- ◇ Analyze what is working and not working in your current culture.
- ◇ Create a vision and detailed road-map for your work unit's desired future culture for improving performance and making it a better place in which to work.
- ◇ Create detailed improvement plans to move from the current to the desired culture.

### **Transformational Leadership & Transactional Management**

- ◇ Use 360° leadership assessment feedback data to zero in on how to increase your effectiveness and impact as a leader of people and a manager of systems.
- ◇ Create change plans to improve your transformational leadership effectiveness as a facilitator, mentor, innovator and broker.
- ◇ Create change plans to improve your transactional management effectiveness as a producer, director, monitor and coordinator.
- ◇ Integrate your 360° leadership and management change plans with your desired culture improvement plans.

### **Enhancing Personal Style**

- ◇ Do an in-depth analysis of your personal style strengths and how over using your strength can be a negative.
- ◇ Define the personal style approaches you under use and should use more often.
- ◇ Learn in what ways you need to flex your style to work better with your boss, direct reports and colleagues.
- ◇ Integrate your personal style improvement plans with your desired culture improvement plans.

### **Who Should Attend**

LEAD is tailored to the needs and demands placed on upper level and senior level leaders. This program is designed for managers who are serious about personal improvement, committed to adding value to their organizations and enhancing their careers.

### **What You Can Expect**

This is a high involvement, interactive, applied and personalized learning experience. You'll spend the majority of time focusing on what's important to you, your future and your company — not theory. The full-time faculty provides you with ample opportunity for one-on-one coaching each day to ensure you get personal guidance every step of the way.

### **2018 Sessions**

**April 18 - 20**

**July 24 - 26**

**November 5 - 7**

### **Location**

**Ann Arbor, Michigan**

### **Contact — Kate**

**734 -995 -5222**

**info@leadinstitute.com**

### **Registration**

**www.leadinstitute.com**

**734 -995 -5222**

### **Tuition**

**\$2,350**

### **Includes:**

**Instructional Material  
Leadership 360° & Style  
Assessments,  
Post Session Coaching &  
360° Assessment  
All Breakfasts,  
Lunches, Snacks  
& Coffee Breaks**

The LEAD Institute/General Systems Consulting Group, Inc.

734-995-5222 | info@leadinstitute.com | www.leadinstitute.com

# The LEAD Program *for* Improving Work Unit Performance & Leadership

## Session Date:

March 27-30     July 10 -13     November 6-9

## Participant

First                      MI                      Last                      Title

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Payment Info

Payment Type: Invoice  Credit Card  Check

Credit Card # \_\_\_\_\_

Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

**Tuition is \$3150 per person** & includes Instructional Material Leadership 360° & Style Assessments, Post Session Coaching & 360° Assessment, All Breakfasts, Lunches, Snacks & Coffee Breaks. The session will be held at **The Sheraton 3200 Boardwalk St., Ann Arbor, MI 48103**. Please make checks payable to: **General Systems Consulting Group**.

Send Invoice to:

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please return completed registration forms to [kate@leadinstitute.com](mailto:kate@leadinstitute.com) or fax to 734-995-3434